



PO Box 12562
Albany, NY 12212-2562

Capital District Paralegal Association, Inc.

The Paralegal's Professional Resource

Promote Your Organization with CDPA!

Start enjoying the benefits of increased publicity, customer contacts, and professional associations potentially gained by becoming a CDPA sponsor or advertiser!

The mission of the Capital District Paralegal Association, Inc. (CDPA) is to encourage and strengthen paralegals in their work as professionals in the legal field. We seek to accomplish this through our Continuing Legal Education Seminars, Pro-Bono and Professional Development work, and numerous other activities.

As a CDPA sponsor or newsletter advertiser, you will join a dedicated group of organizations committed to upholding the value of both the legal and paralegal professions while promoting the advancement of each. Our sponsorship and newsletter advertising opportunities are valuable tools that will help maximize your exposure to CDPA members and their employers; vendors and suppliers serving the legal profession; and state and federal government agencies.

As a CDPA sponsor or newsletter advertiser, your marketing tools include*:

- Your organization's name and logo on the CDPA website, which provides valuable legal resources such as locat-

ing expert witnesses, process servers, legal copying needs, and other businesses that provide necessary services

- A link to your organization's internet site available on the CDPA website
- Tickets to CDPA events
- Advertisement space in *ParaNews*, CDPA's bi-monthly informational and educational e-newsletter distributed to more than 100 members and associated companies
- Distribution of your organization's flyers or advertisements at CDPA events
- Use of the CDPA listserv to disseminate information regarding your organization to the CDPA membership

CDPA's sponsorship and newsletter advertiser benefits are outlined in more detail on the reverse side of this form. If you have any questions please feel free to contact the Sponsorship Director at sponsorship@cdpa.info.

* Specific benefits are determined by the level of sponsorship/advertiser

Return completed portion below to: CDPA • PO Box 12562 • Albany, NY 12212-2562

Organization Name _____

Contact Person _____

Address _____

Phone _____

E-mail _____

Sponsor Type (choose one, if applicable):

- Silver Level Sponsorship (\$200)
- Gold Level Sponsor (\$300)
- Platinum Level Sponsor (\$400)
- Diamond Level Sponsor (\$1000)

Newsletter Advertiser Type (choose one, if applicable):

- Silver Level Advertiser (\$40)
- Gold Level Advertiser (\$75)
- Platinum Level Advertiser (\$100)
- Diamond Level Advertiser (\$200)

We would like to become a (choose one and complete appropriate column to the right):

- CDPA Corporate Sponsor CDPA Advertiser
- CDPA Educational Sponsor

Check Enclosed for \$ _____

Please make check payable to the
Capital District Paralegal
Association, Inc.



PO Box 12562
Albany, NY 12212-2562

Capital District Paralegal Association, Inc.

The Paralegal's Professional Resource

CDPA Sponsorship and Newsletter Advertiser Benefits

SPONSORSHIP LEVELS

SILVER – \$200 per year

- Link from CDPA home page which provides access to NFPA and ESAPA
- 1 ticket per sponsor year to attend a CDPA event of the sponsor's choice
- CDPA will distribute flyers/brochures at 2 CDPA events
- CDPA will send 1 message to its members via the CDPA member e-mail listserv

GOLD – \$300 per year

- Business card size (3 3/4" wide x 2" high) ad in CDPA's bi-monthly eNewsletter, ParaNews
- Link from CDPA home page which provides access to NFPA and ESAPA
- 2 tickets per sponsor year to attend a CDPA event of the sponsor's choice
- CDPA will distribute flyers/brochures at 3 CDPA events
- CDPA will send 2 messages to its members via the CDPA member e-mail listserv
- The use of CDPA's name, with prior approval, in publications, announcements, etc.

PLATINUM – \$400 per year

- Quarter page (3 3/4" wide x 5" high) ad in CDPA's bi-monthly eNewsletter, ParaNews
- Link from CDPA home page which provides access to NFPA and ESAPA
- 3 tickets per sponsor year to attend a CDPA event of the sponsor's choice
- CDPA will distribute flyers/brochures at 4 CDPA events
- CDPA will send 2 messages to its members via the CDPA member e-mail listserv
- The use of CDPA's name, with prior approval, in publications, announcements, etc.

DIAMOND – \$1000 per year

- Full page (7 1/2" wide x 10" high) ad in CDPA's bi-monthly eNewsletter, ParaNews
- Link from CDPA home page which provides access to NFPA and ESAPA
- 4 tickets per sponsor year to attend a CDPA event of the sponsor's choice
- CDPA will distribute flyers/brochures at 5 CDPA events
- CDPA will send 2 messages to its members via the CDPA member e-mail listserv
- The use of CDPA's name, with prior approval, in publications, announcements, etc.

NEWSLETTER ADVERTISER LEVELS

SILVER – \$40 per year

- Business card size (3 3/4" wide x 2" high) ad in CDPA's bi-monthly eNewsletter, ParaNews

GOLD – \$75 per year

- Quarter page (3 3/4" wide x 5" high) ad in CDPA's bi-monthly eNewsletter, ParaNews

PLATINUM – \$100 per year

- Half page (7 1/2" wide x 5" high) ad in CDPA's bi-monthly eNewsletter, ParaNews

DIAMOND – \$200 per year

- Full page (7 1/2" wide x 10" high) ad in CDPA's bi-monthly eNewsletter, ParaNews